Consent Agenda

January 25, 2022

MET IN REGULAR SESSION

The Board of Supervisors met in regular session at 10:00 A.M. All members present. Chairman Wichman presiding.

PLEDGE OF ALLEGIANCE

CONSENT AGENDA 1.

After discussion was held by the Board, a Motion was made by Shea, and second by Belt, to approve:

A. January 20, 2022, Minutes as read.

UNANIMOUS VOTE. Motion Carried.

SCHEDULED SESSIONS 2.

Motion by Shea, second by Schultz, to approve Eastern Hills Drive water main extension agreement with Council Bluffs Water Works. UNANIMOUS VOTE. Motion Carried.

Motion by Schultz, second by Shea, to approve tax suspension pursuant to Iowa Code Section 427.9, for property located at 100 Cambridge Cir., Council Bluffs, Iowa. UNANIMOUS VOTE. Motion Carried.

Motion by Schultz, second by Shea, to approve Pottawattamie County 2022 Insurance Renewal. UNANIMOUS VOTE. Motion Carried.

After discussion was held by the Board, a Motion was made by Belt, and second by Shea, to approve the reappointment of Michael Genereux to the Zoning Board of Adjustment, with a term ending date of December 31, 2026.

UNANIMOUS VOTE. Motion Carried.

After discussion was held by the Board, a Motion was made by Belt, and second by Shea, to approve the appointment of Austin Kay to the Zoning Board of Adjustment, with a term ending date of December 31, 2026.

UNANIMOUS VOTE. Motion Carried.

After discussion was held by the Board, a Motion was made by Belt, and second by Shea, to approve the appointment of Tyler Brunow to the Appeal Board, with a term ending date of December 31, 2026.

UNANIMOUS VOTE. Motion Carried.

Matt Wyant/Director, Planning and Development, and/or Pam Kalstrup, Acting Director of Planning and Development appeared before the Board to recognize Steve Pierce for his years of service on the Zoning Board of Adjustment since 2009.

Al Wegman appeared before the Board to discuss traffic signals on HWY 92. Discussion only. No action taken.

OTHER BUSINESS z

Matt Wyant/Director, Planning and Development and Melinda Sorenson, Wellbeing Partners appeared before the Board for presentation of "Vivacity" Workplace wellness initiative for Pottawattamie County Employers and Residents. Discussion only. No action taken.

After discussion was held by the Board, a motion was made by Schultz, and second by Shea, to approve Job Description of Public Relations Manager, and the posting of said position. UNANIMOUS VOTE. Motion Carried.

4. CLOSED SESION

Motion by Belt, second by Shea, to go into Closed Session pursuant to Iowa Code 20.17 (3) for discussion and/or decision on labor negotiations / collective bargaining matters. Roll Call Vote: AYES: Wichman, Belt, Grobe, Schultz, Shea. Motion Carried.

Motion by Shea, second by Grobe, to go out of Closed Session. Roll Call Vote: AYES: Wichman, Belt, Grobe, Schultz, Shea. Motion Carried.

5. BUDGET DISCUSSION

Discussion only. No action taken.

6. ADJOURN

Motion by Belt, second by Shea, to adjourn meeting. UNANIMOUS VOTE. Motion Carried.

THE BOARD ADJOURNED SUBJECT TO CALL AT 2:29 P.M.

Tim Wichman, Chairman

ATTEST:

Melvyn Houser, Pottawattamie County Auditor

APPROVED: February 1, 2022 PUBLISH: X

Scheduled Sessions

<u>Becky Lenihan / Auditor's</u> <u>Office, Finance Dept.</u>

Public Hearing on Amendment to current county budget for Fiscal Year 2021-2022 and approve and authorize Board to sign Resolution No 11-2022.

RESOLUTION NO. 11-2022

WHEREAS, there were necessary expenses incurred in several county departments, causing the budget of that department to exceed 100% of costs; and

WHEREAS, the Public Health, Medical Examiner, Board Supervisors, and Planning have exceeded their Budget due to said necessary expenditures; and

WHEREAS, the Amendment to the Fiscal Year 2021/22 Budget for the Public Health, Medical Examiner, Board Supervisors, and Planning shall be substantially as follows:

DEPT #	Revenue Amount		Expense Amount	
Public Health - 23	\$ 642,604	\$	855,790	
Total	\$ 642,604	\$	855,790	
Medical Examiner - 12	\$ 6,000	\$	15,000	
Total	\$ 6,000	\$	15,000	
Board of Supervisors - 01	\$ 10,553,903	\$	5,323,249	
Total	\$ 10,553,903	\$	5,323,249	
Planning - 53	\$ 40,000	\$	40,000	
Total	\$ 40,000	\$	40,000	
	\$ 11,242,507	\$	6,234,039	

WHEREAS, the Board of Supervisors desires to allow those expenditures, and no tax increase will occur due to these expenditures; and

WHEREAS, the public had due notice of the Budget Amendment Hearing held on February 1,2022, and at the hearing, due time was allowed for objections to any and all portions of the amended budget.

NOW, THEREFORE BE IT RESOLVED, that the Board of Supervisors of Pottawattamie County, hereby amends the Fiscal Year 2021/22 budget.

Dated this 1st day of February, 2022.

ROLL CALL VOTE

	AYE	NAY	ABSTAIN	ABSENT
Tim Wichman, Chairman	0	0	0	0
Scott Belt	0	0	0	0
Lynn Grobe	0	0	0	0
Justin Schultz	0	0	0	0
Brian Shea	0	0	0	0

ATTEST:

Melvyn J. Houser, County Auditor

Deb Masker/ Southwest Iowa Leadership Academy

Presentation on Southwest Iowa Leadership Academy

Southwest Iowa Leadership Academy Who We Are

The Southwest Iowa Leadership Academy is a program designed to build leadership skills in middle school students.

The Academy hosts a four day camp in June from the seven middle schools in the Council Bluffs region. This program began in 1989 and has reached over 3000 young people in West Pottawattamie County over the past thirty-two years.



As an educational organization our mission is to work with seventh grade students to define and build leadership skills that they will take back to their schools and communities to implement during their eighth grade year.

The academy is involved in the following activities:

- A powerful four-day leadership experience in June 2022
- Community service projects designed to benefit the communities of Council Bluffs, Treynor, and Underwood.
- Team building and problem solving experiences
- Career exploration and business simulations utilizing the Council Bluffs business community.
- Understanding of leadership styles and group dynamics.
- Follow up activities throughout the 2022-2023 school year.





Yes!

Our organization/business wants to sponsor the Southwest Iowa Leadership Academy.

Housing	\$7,000
Food	\$8,500
Real Colors Materials	\$800
Printing	\$250
T-Shirt	\$900
Dance	\$225
Off-Campus Recreation	\$300
Postage	\$200
Supplies	\$600
Bussing	\$600
Miscellaneous	\$500
Reunion (Fall 2022)	\$1,000

I /We want to make this a three year commitment

Name		
Business		
Address	 	
City, State		
Phone		
Thone		

Method of Payment

Check Only: Payable to PCCF in Memo Line

Mail envelope to one of the following addresses:

Deb Masker Kirn Middle School 100 North Ave, Council Bluffs, Iowa, 51503 PCCF 1228 South Main St. Council Bluffs, Iowa, 51503

Tweets for Leadership



I learned a lot about problem solving and working together as a team. The friends I made will last a lifetime. #swileadership



I made a lot of new friends. I liked all the different challenges that we had to work together as a team. #swileadership



I learned that it is okay to ask for help and to rely on those around you to complete a task. I have lots of new friends from different schools. #swileadership

HOW CAN YOU HELP?

We need your financial assistance to maintain this leadership development experience for tomorrow's leaders!

> Students and parents will continue to fund a balance of the academy's expenses.



Your Business/Organization Will Assist With Investing In Tomorrow's Leaders Today!

> \$27,000 for 2022 Southwest Iowa Leadership Academy

Visit our website to learn more! https://bit.ly/2ZuqjXK



In partnership with the PCCF and the following school districts: Council Bluffs - Kirn & Wilson Lewis Central Saint Albert Treynor Underwood

Southwest lowa Leadership Academy



Investing In Tomorrow's Leaders Today!

Deb Masker Kirn Middle School 100 North Ave, Council Bluffs, Iowa, 51503

PCCF 1228 South Main St. Council Bluffs, Iowa, 51503

712.328.6454 Debora Masker, Executive Director dmasker@cbcsd.org

<u>Antonia Krupicka - Smith/</u> <u>Council Bluffs Library</u>

Presentation and to provide an update on the Council Bluffs Library

Matt Wyant/Director, Planning and Development

Update on Public Health Building Project

<u>Patricia Russmann / Thriving</u> <u>Families Alliance (formerly</u> <u>Promise Partners)</u>

Presentation on Community Plan for Pottawattamie County advance early childhood.

2022–2024 Community Plan

Pottawattamie County Early Childhood Iowa Area

Commissioned by **ALLISNCE**

Sponsored by IOWA WEST

Supported by IOWA STATE UNIVERSITY



Acknowledgments



Sponsored by



Iowa West Foundation is committed to creating a community where families and future generations choose to live and businesses choose to locate because of the quality of life and standard of living. Iowa West Foundation does this by providing leadership, developing partnerships, leveraging resources, and serving as a catalyst in identifying and supporting community needs. By sponsoring Thriving Families Alliance's efforts to conduct the needs assessment and develop the community plan, Iowa West Foundation extends its mission to improve the lives and communities of Western Iowa and specifically Pottawattamie County.

Commissioned by



Thriving Families Alliance, formerly known as Promise Partners, is designated by the State of Iowa as the Early Childhood Iowa Area for Pottawattamie County, enabling cross-sector collaboration via education, health providers, and human services programs to improve results for families with young children ages zero to five years. Thriving Families Alliance commissioned this report to facilitate the creation and implementation of a three-year community plan. By commissioning this plan, Thriving Families Alliance chose to intentionally and collectively define strategies and activities that will build the system and benefit the families they serve.



Acknowledgments

Supported by

IOWA STATE UNIVERSITY.

lowa State University strives to be the university of choice for tomorrow's leaders by creatively connecting ideas, communities, and opportunities to enrich the lives of citizens. A team of faculty, students, and staff from lowa State University and lowa's Integrated Data System for Decision-Making (I2D2) supported the development of this community plan by conducting a comprehensive needs assessment, which evaluated the quality, accessibility, and collaboration of services for children ages zero to five in Pottawattamie County. The results of the needs assessment are summarized in this community plan and were used to inform community planning efforts.



Developed by



Category One Consulting uses evidence-based practices to help organizations and communities maximize their effectiveness. Utilizing research and analytics and leveraging a focused, driven, and value-oriented philosophy, Category One Consulting develops and implements comprehensive and customized solutions that are tailored to meet the needs of each client. Category One Consulting partnered with Thriving Families Alliance and Iowa West Foundation to facilitate a collective impact approach to build this community plan in order to inform funding, partnerships, and services geared toward children ages zero to five years and beyond.



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Executive Summary



Community Plan Overview

The community plan overview section provides information related to the community plan purpose, Early Childhood Iowa, the community planning approach, the community planning process, community planning partners, and the components included in this plan.



Community Overview

The community overview section provides an overview of the geographic area of focus for this community plan including details related to the geographic profile, community planning area, population trends, demographic breakdowns, and poverty statistics.



Needs Assessment

The needs assessment section provides a summary of the needs assessment conducted by ISU, which served as a foundation for this community plan. It includes an overview of the data sources used and findings related to community strengths and community needs.



Provider Details

The provider details section provides a detailed list of providers working to address the various needs of children and families across Pottawattamie County including agency names, locations, services provided, and links to agency websites.



Strategic Plan

The strategic plan section outlines the four priority areas of the community plan and their affiliated critical strategies. The areas include Community Awareness & Engagement, Child & Family Well-Being, Quality Childcare, and Equitable Access to Services.

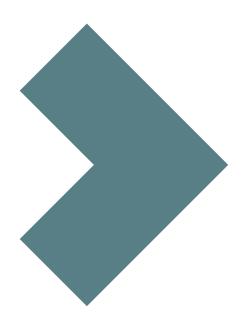


Implementation Plan

The implementation plan section expands on the strategic plan by outlining action steps, potential partners, necessary resources, and implementation timelines over a three-year implementation period for each critical strategy across the four priority areas.

Measurement Plan

The measurement plan specifies key indicators, at both the implementation and community level, that can be used to assess community plan progress and impact. It also provides an overview of how each indicator type can be assessed over the three-year plan.



Thriving Families Alliance 3501 Harry Langdon Boulevard Suite #160, Box 7 Council Bluffs, Iowa 51503 712-256-9920 www.thrivingfamiliesalliance.org

Community Plan Purpose

The purpose of this community plan is to establish a plan for improving the lives of children, specifically those ages zero to five years, in Pottawattamie County. A community plan is developed every three years to inform and direct the actions of the Thriving Families Alliance (TFA) Early Childhood Iowa (ECI) Governance Board, Executive Director, and workgroups in order to meet needs and address gaps in Pottawattamie County related to early childhood services and outcomes.

This community plan provides data related to community trends, needs assessment findings, and fiscal assessment results, all of which were used as a foundation of information for the remaining sections of the community plan including a strategic plan, implementation plan, and measurement plan. The strategic plan outlines four priority areas each with its own goal statement and critical strategies. The implementation plan translates the strategic plan into action by specifying action steps, potential partners, necessary resources, and an implementation timeline for each priority area. The measurement plan then sets the stage for evaluation of the community plan, both its implementation and impact.

The Governance Board conducts an annual review of the community plan to inform their request for proposal (RFP) process and funding decisions each year. RFPs are targeted to address the priority areas outlined in the community plan, and the evaluation process assesses multi-year trends and ongoing progress of funded programs. The community plan will be distributed to workgroups as part of the RFP process, published on the TFA website, and shared with additional stakeholders, including government agencies and chambers of commerce.

Additional information on Early Childhood Iowa as well as the community planning approach, process, partners, and components are provided throughout the remainder of this section. More information about TFA and the community plan can be obtained at the contact information to the left.

Early Childhood Iowa

ECI is a state-wide, government-led initiative in the State of Iowa that brings together agencies, organizations, businesses, and community partners to improve the quality of life for children ages zero to five years. TFA is designated by the State of Iowa as the ECI Area Board for Pottawattamie County. This designation is intended to enable local cross-sector boards to lead collaborative efforts across education, health, and human services sectors in order to improve results for families with young children. As a local area board, TFA has a responsibility to ensure Pottawattamie County efforts focus on improving results for families with young children while also overseeing sound fiscal management of programs funded by ECI dollars.

The population eligible for services by programs funded by the ECI local area is families with children pre-natal through five years of age residing or attending an early childhood learning environment within Pottawattamie County. This includes supports to early childhood care and education providers that provide services to children ages zero to five. The family or providers that are living or providing services within the county are eligible for all services.

Childcare providers and preschool programs located in Pottawattamie County are eligible for services, although a few of the children attending may reside in a neighboring county. Families in Pottawattamie County are eligible for parent education and family support services. All reasonable efforts are made to ensure that families residing in bordering ECI areas are referred for appropriate services and not falling through the cracks. Each of the surrounding ECI area directors communicate to ensure services are provided to eligible families.

ECI sets forth desired results and state-wide indicators to provide a roadmap for TFA and other ECI designees to use in the development of community plans. These desired results and state-wide indicators are provided on the following page and were considered throughout the development of this community plan.

Early Childhood IOWA

Early Childhood Iowa

The ECI desired result areas and their affiliated state-wide indicators are provided below. These areas and indicators serve as a foundation for the development and implementation of all community plans across the state of Iowa including this community plan developed by TFA and its partners.

Desired Results		State-Wide Indicators			
😌 😴 Healthy Children	·····>	Low Birth Weight, Prenatal Care, Immunized Children, Dental Services			
Children Ready to		Early Literacy Skills, 2rd Grade Reading Profisionay			
(Succeed in School		Early Literacy Skills, 3rd Grade Reading Proficiency			
Safe and Supportive		Child Deaths due to Unintentional Injuries, Unemployment Rate,			
Communities	·····>	Percent of Children under Age 6 Living in Poverty			
• • • Secure and • • • Nurturing Families	·····>	Incidence of Child Abuse, Teen Births, Domestic Violence Rate			
Secure and Nurturing Early Learning Environments	······>	Quality Early Learning Environments, Availability of Child Care, % of Households with Children under Age 6 with all Parents in the Workforce			

Community Planning Approach

Facilitation techniques grounded in collective impact theory and results-based accountability were used to generate ideas and build consensus among community planning partners. These frameworks were utilized to ensure that the community plan was developed collaboratively by a diverse group of stakeholders each with their own lens of expertise into the needs of children and families in Pottawattamie County, while also ensuring that the group could come to consensus around a finite set of priority areas connected to specific critical strategies and action steps.

Collective impact provides an intentional way of sharing information and coordinating efforts to address a complex problem that cannot be solved by one entity alone, while results-based accountability provides a disciplined way of thinking and taking action to improve the quality of life in communities.

When implementing collective impact initiatives with results-based accountability frameworks, it is important to define terms in order to enable clear communication and consistent understanding throughout the planning process. The following common language was agreed upon before the creation of the community plan and will be used throughout this document.

COMMON LANGUAGE		SYSTEM-WIDE INDICATOR Metrics that can be used to track system-wide impact.	IMPLEMENTATION INDICATOR Metrics that can be used to track implementation of a critical strategy.	
RESULT Condition of well-being we want for our children, families, and the community as a whole.	PRIORITY AREA Broad area to focus our efforts and resources in order to address community needs.	GOAL STATEMENT Specific objective we want to collectively accomplish in the next three years.	CRITICAL STRATEGY Tangible plan that can be implemented to achieve a goal.	
ACTION STEP Specific tasks that need to be completed to help achieve a critical strategy.	POTENTIAL PARTNERS Organizations identified to potentially lead or support the implementation of a critical strategy.	NECESSARY RESOURCES Raw materials or assets needed to implement a critical strategy.	IMPLEMENTATION TIMELINE Estimated year for implementing an action step during the three- year plan.	

Community Planning Process

TFA and IWF leveraged the expertise of consultants from ISU and C1C to elicit informed stakeholder input into the community planning process. Representatives from these four organizations met each month to discuss community planning efforts and ensure alignment across the four groups.

The first several months of the community planning process focused on planning and implementing the comprehensive needs assessment. Throughout the needs assessment, information was gathered from families, early childhood providers, and historical data sources to identify current community strengths and gaps in need of additional support. This needs assessment provided the foundation of knowledge to inform the development and contents of the community plan. Once the needs assessment was completed, it was shared with a group of community planning partners during the first of five facilitated sessions.

The final months of the community planning process were used to bring together a group of community planning partners to participate in facilitated planning sessions. Participatory and engaging facilitation methods were used to review information, generate ideas, prioritize options, and come to consensus on community planning components including priority areas, goal statements, critical strategies, action steps, potential partners, necessary resources, implementation timeline, implementation indicators, and system-wide indicators. A survey was also conducted between the August and September session to gather additional input prior to plan finalization. The focus of each session is provided to the right.

2021

JUNE

Community Planning Purpose & Needs Assessment Findings

JULY

Priority Area & Strategy Identification

AUGUST

Strategy Review & Implementation Planning

SEPTEMBER

Implementation Review & Measurement Planning

OCTOBER Compilation Review & Next Steps

Community Planning Partners

Many organizations participated in the development of this community plan including community leaders and advocates representing local foundations, human service agencies, and other nonprofit organizations. These community planning partners will continue to collaborate with one another in order to implement the work outlined in this plan. The full list of community planning partners are provided below.

All Care Health Center **Broadway United Methodist Church Catholic Charities Centro Latino of Iowa Child and Family Resource Network** Child Care Resource & Referral **Children's Square Council Bluffs Area Chamber of Commerce** FAMILY, Inc. **Green Hills Area Education Agency Heartland Family Service Iowa Department of Human Services Iowa West Foundation** Lutheran Family Services of Nebraska **Methodist Jennie Edmundson Hospital Pottawattamie County Community Foundation** Southwest Iowa Region Mental Health & Disability Services **Thriving Families Alliance United Way of the Midlands Visiting Nurse Association** West Central Community Action Head Start WIC (Women, Infants & Children)



Community Plan Components

There are six components included in this community plan. Collectively, these components provide TFA and its community planning partners the direction and framework they need to guide action in addressing important gaps in community care for children and their families. These components were collaboratively determined by the community planning partners and are briefly described below.



Community Overview. The community overview describes the geographic region connected to this community plan along with information related to its geographic profile, population trends, demographic breakdowns, and poverty statistics for both Pottawattamie County and the state of Iowa.



Needs Assessment. A comprehensive needs assessment was conducted by ISU's I2D2 faculty, staff, and students. This team brought together publicly available data and data from surveys and focus groups to understand the current state of child and family needs in Pottawattamie County.



Provider Details. The provider details section describes how TFA works in collaboration with its partners to address the needs of families and children across Pottawattamie County. It also provides a comprehensive list of providers along with information regarding their services.



Strategic Plan. The strategic plan outlines the work to be accomplished over the next three years to address the areas identified in the needs assessment. It includes four priority areas, each connected to a goal statement and the critical strategies needed to achieve those goals.



Implementation Plan. The implementation plan describes how to implement the strategic plan through detailed action steps as well as who may support the implementation of the action steps, the resources needed for successful implementation, and the three-year timeline for implementation.

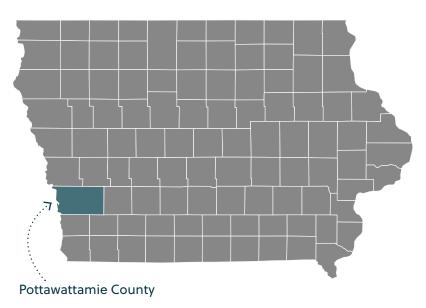


Measurement Plan. The measurement plan specifies how implementation and impact of the community plan will be assessed throughout the three-year plan timeframe. It outlines indicators at the implementation and system level as well as steps for assessing each type of measurement.

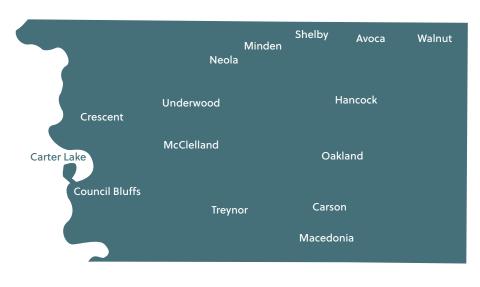
Geographic Profile

The geographic area encompassed by this community plan includes Pottawattamie County, which is located in the southwest corner of Iowa and borders Harrison, Shelby, Cass, Montgomery, and Mills counties. The county seat is Council Bluffs. Both the cities of Council Bluffs and Carter Lake are part of the Omaha-Council Bluffs metropolitan area. Other cities in Pottawattamie County include Avoca, Carson, Crescent, Hancock, Macedonia, McClelland, Minden, Neola, Oakland, Shelby, Treynor, Underwood, and Walnut. Along with townships and census-designated places, the county's total population is 93,667. This makes Pottawattamie County the ninth-largest county in Iowa by population. The county covers 955 square miles.

The county's resources for children and families include parks, healthcare facilities, public and private schools, and retail and convenience stores. The county supports five parks spanning nearly 2,000 acres through the Pottawattamie County Conservation Board. Pottawattamie County Division of Public Health provides services such as recycling, environmental health, animal control, and immunizations. Most of the retail stores and healthcare facilities are concentrated in Council Bluffs, and the larger metropolitan area is also considered a resource for families in the county.



Counties in Iowa

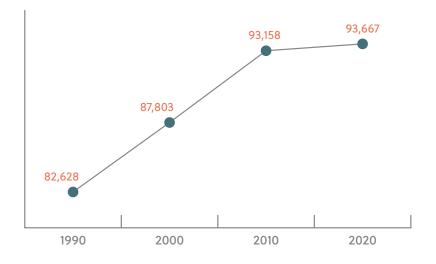


Cities in Pottawattamie County

Population Trends

Pottawattamie County's total population in 2020, according to the United States Census Bureau, was 93,667. Most of the county population resides in the Council Bluffs area rather than other more rural communities across the state of Iowa. The population increased steadily from 1990 to 2020 but leveled off from 2010 to 2020. To understand how the population of Pottawattamie County has changed overtime, overall and for each city, and how these trends compare to the state of Iowa, please see the graph and table on this page.

Pottawattamie County Population



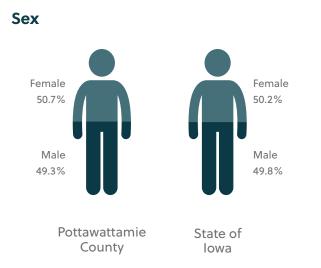
Pottawattamie County Population by City

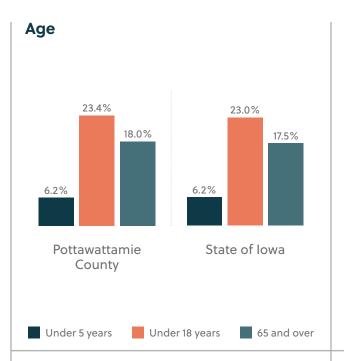
	1990	2000	2010	2020
Avoca	1,497	1,610	1,506	1,683
Carson	705	668	812	766
Carter Lake	3,200	3,248	3,785	3,791
Council Bluffs	54,315	58,268	62,230	62,799
Crescent	469	537	617	628
Hancock	201	207	196	200
McClelland	139	129	151	146
Macedonia	262	325	246	267
Minden	539	564	559	600
Neola	909	845	842	918
Oakland	1,496	1,487	1,527	1,524
Shelby*	67	64	23	11
Treynor	897	950	919	1,032
Underwood	515	688	917	954
Walnut	857	877	785	747
County Total	82,628	87,803	93,158	93,667
State Total	2,776,755	2,926,324	3,046,355	3,190,369

*Shelby is partially in Pottawattamie County

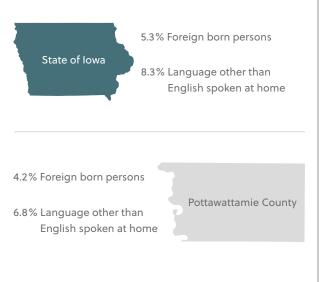
Demographic Breakdowns

Demographic characteristics in Pottawattamie County are fairly similar to demographics for the State of Iowa. According to the 2020 United States Census Bureau, children zero to five made up 6.2% of the population in both Pottawattamie County and Iowa. The population is split fairly evenly between male (49.3%) and female (50.7%) persons with the census only reporting sex according to male and female categories. The majority of Pottawattamie County is White (94.5%) and non-Hispanic or Latino (87.3%) with 6.8% of households speaking a language other than English at home. Additional information pertaining to demographic characteristics in Pottawattamie County and the State of Iowa can be found on this page and in the needs assessment report.



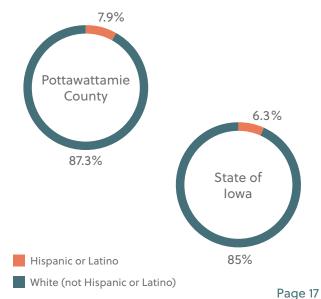


Population Characteristics



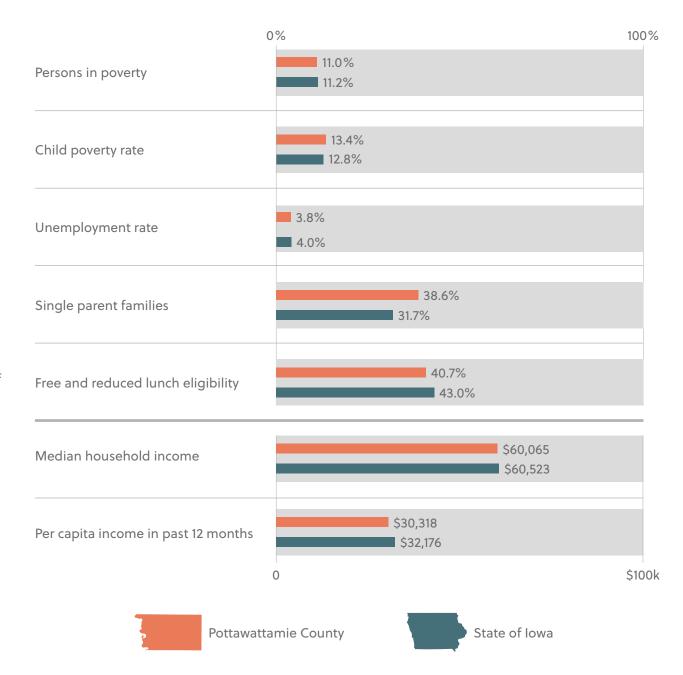
Race Pottawattamie State of Iowa County White 94.5% 90.6% Black or African American 1.8% 4.1% American Indian and 0.8% 0.5% Alaskan Native Asian 0.9% 2.7% Native Hawaiian and 0.1% 0.2% Other Pacific Islander 2.0% 2.0% Two or More Races

Hispanic Origin



Poverty Statistics

More than one in every ten persons in Pottawattamie County live in poverty according to the 2020 United States Census, which is consistent with the poverty rate across the state of Iowa. However, the child poverty rate in the county is higher (13.4%) indicating that poverty especially affects children. As of August 2021, the unemployment rate for Pottawattamie County was 3.8%, which is slightly lower than the 4.0% unemployment rate for the state of Iowa. The median household income in Pottawattamie County, as well as the per capita income, were both fairly consistent with the state of Iowa at \$60,065 and \$30,318. More than one-third of families are single parent households (38.6%) in the county, which is much higher than the state of lowa overall (31.7%). In 2019, a greater proportion of students were eligible for free or reduced lunch at the state level (43.0%) than at the county level (40.7%).



Needs Assessment



Needs Assessment Overview

ISU Faculty and staff representing lowa's Integrated Data System for Decision-Making (I2D2) conducted a comprehensive needs assessment that would serve as a foundation upon which to build the community plan. The needs assessment, which utilized data from archival sources as well as data gathered from interviews, focus groups, and surveys, provided critical insights that community planning partners used to better understand the perspectives of Pottawattamie County residents who use services to benefit children ages zero to five. Details regarding the needs assessment process and key findings are provided throughout the remainder of this section. A copy of the entire needs assessment report can be found at www.thrivingfamilies.org.

Iowa's Integrated Data System for Decision-Making (I2D2) Iowa State University 2370 Palmer Building Ames, IA 50011 i2d2.iastate.edu i2d2@iastate.edu

Needs Assessment Data

Quantitative and qualitative data were gathered from a variety of sources to inform the comprehensive needs assessment. Brief descriptions of each data source are provided below.

Secondary Analysis

Community-wide measures related to early childhood well-being were compiled to capture an understanding of the community and its history. Information was obtained at the national and state level from publicly available databases including the National Census, American Community Survey, Iowa's Integrated Data System for Decision-Making, and the Iowa Department of Public Health. When available, data across a 10-year span were collected to understand the trends of Pottawattamie County.

(?) **Key Informant Interviews**

Key informant interviews were conducted to gain insight into the current system serving families and potential system gaps. Eight semistructured interviews were conducted with early childhood system stakeholders, including program directors and front line workers, identified by TFA leadership. Interview questions were developed in partnership with TFA and due to the COVID-19 pandemic, all interviews were conducted virtually using the same set of questions for each interview.



Provider Focus Groups

Provider focus groups were conducted to understand how families are connected to services and served collaboratively across the system of programs in Pottawattamie County. Focus groups were comprised of early childhood program providers and community stakeholders including representatives ranging from executives to frontline staff in family support, mental health, and education sectors. Focus groups were completed amidst the COVID-19 pandemic, and thus were conducted virtually.



Family Survey

Surveys were translated into Spanish and administered to families to gain an understanding of service awareness, experiences, and barriers. Respondents overall represented a higher SES than TFA's primary service population, so a subsample of lower-income families was also analyzed. Due to the pandemic, distribution was limited to electronic methods, rather than a more targeted approach through system service points. This may have contributed to the disproportionate responses from higher SES families.

Needs Assessment

Needs Assessment Findings

The four sources of data combined to form the current needs assessment and provided updated information to add to the ECI Statewide Needs Assessment findings. Together, both needs assessments established a foundation of knowledge about the current state of families with young children and their immediate needs with regards to the services that are already being provided in the county as well as the types of assistance that may be missing. Top community strengths and community needs are detailed below.



Community Strengths

Three themes emerged that summarize Pottawattamie County's strengths in the areas relating to caring for children ages zero to five. These three aspects of serving children and families can be leveraged in the future in order to build momentum towards the desired results of the community plan. Each theme is described in detail below.

01

Opportunities for Collaboration.

Providers share a passion for helping children thrive. This motivator supports multiple common goals amongst collaborators at this local level. Thus, partners push themselves to consistently and continuously improve their service offerings, how they are accessed, and how they are delivered. Doing so requires a focus on communication to solidify working relationships and ensure alignment amongst individuals as well as teams.

02

Successful Services.

The services that are being provided to families are generally well-liked and beneficial to the community, as evidenced by families' ratings of the services and the percentage of families taking advantage of programs. In the family survey, most families reported that the services they have used (e.g., health, dental, childcare, early learning) met the needs of their family. In addition, a majority (76%) of children participated in center-based care prior to kindergarten.

03

Improved Community Indicators.

Some key indicators for Pottawattamie County that are tied to ECI results were found to be improving over time. Specifically, three areas show signs of strength. Pottawattamie County has a higher rate of teen pregnancies compared to the state of Iowa, but this gap has closed significantly over the last several years. Infant mortality rates have decreased significantly since the 2000-2004 era and are currently much lower than the state. Additionally, the percentage of oral health services received by children ages zero to five for the county is greater than that of the state.

Needs Assessment



Community Needs

Five themes emerged that summarize Pottawattamie County's areas of opportunity related to caring for children ages zero to five. These five needs were used as the focus of community planning efforts. Identification of these gaps was crucial to aligning providers towards identifying the most impactful results and strategies to focus on in the next three years. Each theme is described in detail below.

01

Service Barriers and Gaps.

Families are encountering speed bumps that limit their ability to quickly and effectively locate a service that matches their needs and wants. Such barriers include limiting eligibility criteria, a lack of mental health services, a lack of services available for Spanish-speaking families, long waitlists, and high costs for child care. Some families are simply unaware that services exist that could help them, illuminating the need for more education and marketing of services particularly related to parent education and family support. Overall, more family engagement and program coordination is needed to address these gaps.



Access to Care.

Families have trouble accessing multiple types of care, including childcare because of high costs. There are tangential issues with access and affordability of childcare, too, including waitlists, scheduling difficulties, and challenges specific to rural residents (e.g., transportation). More mental health services are needed, as there is a shortage of mental health practitioners and supports. These barriers to access are more frequent and difficult to overcome for the Spanish-speaking community.



Staff Retention.

In childcare facilities, staff retention has become a problem that affects the entire community. Difficulty recruiting and retaining staff comes from the pressure of high stress jobs that leads to burnout. Difficult schedules and low pay exasperate the problem. Not only are the additional costs of high turnover passed along to consumers, but high staff turnover also makes it harder for facilities to provide quality services.



System Coordination.

System challenges are deeply rooted, which makes circumstances at the systemlevel difficult to change. Limited coordination is felt by all players and can cause some frustration and confusion (e.g., multiple points of intake, communication challenges). Feedback from providers indicates that they are not sure how to best collaborate with one another and leadership in this area may be welcomed. The Child and Family Resource Network had been a good foundation and needs to be built upon and expanded.



Declining Community Indicators.

Some key indicators for Pottawattamie County that are tied to ECI results have worsened. Specifically, five areas show signs of increased weakness. Rates of children born into poverty has increased as has child maltreatment. The percentage of people giving birth who are married and the amount of maternal education has decreased over time. In addition, the percentage of births with two or more risks have increased and is comparatively higher than the state of lowa.

Provider Details

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TFA serves as a leader and convener for early childhood services and collaboration. TFA believes that by working collectively, through interagency and cross-discipline collaboration, efforts can be coordinated to effectively address the needs of children and families across the community. Multiple provider agencies make it possible to serve families with children age zero to five across Pottawattamie County. The table below is a key that lists the various types of services providers offer. The following pages list each provider alongside icons that represent their services.







Click on the agency's name to be redirected to their website. Hover over the icons for a quick reference to the services each organization offers.

211 Help Line / Omaha, NE	Center for Healing and Hope / Omaha, NE
A Work In Progress / Council Bluffs, IA	Centro Latino / Council Bluffs, IA
Achieving Maximum Potential Iowa Council Bluffs, IA	Charles E. Lakin YMCA / Council Bluffs, IA
All Care Health Center / Council Bluffs, IA	CHI Health Clinic Psychiatric Associates (Mercy Council Bluffs) Council Bluffs, IA
All Communities Outreach Services / Bellevue, NE	CHI Health Mercy Council Bluffs Council Bluffs, IA
American Red Cross-Loess Hills Donation Center Council Bluffs, IA	CHI Health Missouri Valley / Missouri Valley, IA
Area Food Pantry / Minden, IA	Child Abuse and Dependent Adult Abuse Reporting Hotline Iowa / Des Moines, IA
Avoca Food Pantry / Avoca, IA	Child and Family Resource Network Council Bluffs, IA
Bikers Against Child Abuse - Nebraska Chapter Omaha, NE	Child Care Resource & Referral / Harlan, IA
Birthright of Council Bluffs / Council Bluffs, IA	Child Health Specialty Clinics / Council Bluffs, IA
Boys & Girls Clubs of the Midlands Council Bluffs, IA	Children's Square USA / Council Bluffs, IA
Boys Town Crisis and Suicide Hotline Boys Town, NE	Choices Counseling and Consulting, Inc. Council Bluffs, IA
Boys Town Iowa / Council Bluffs, IA	Clear Mind Therapy / Council Bluffs, IA
Bridges Out of Poverty / Omaha, NE	Closet 14:29 / Council Bluffs, IA
Care and Share House, Inc. / Council Bluffs, IA	Community Alliance - SOAR / Omaha, NE
Catholic Charities Domestic Violence & Sexual Assault Program / Avoca, IA	Community of Christ Thrift Store and Food Pantry / Council Bluffs, IA

Council Bluffs Child Support Recovery Unit / Council Bluffs, IA

Council Bluffs Community School District-Summer Meals Program / Council Bluffs, IA

Council Bluffs Schools Foundation-Kids & Company / Council Bluffs, IA

Creighton School of Dentistry - Give Kids A Smile / Omaha, NE

Department of Human Services Council Bluffs, IA

Early ACCESS / Council Bluffs, IA

Family Connections / Council Bluffs, IA

Family Crisis Centers / Sioux Center, IA

Family Eyecare Center of Council Bluffs Council Bluffs, IA

Family Housing Advisory Services Council Bluffs, IA

FAMILY, Inc. / Council Bluffs, IA

FamilyWize / National

First Baptist Church Food Pantry Council Bluffs, IA

Food Bank for the Heartland / Omaha, NE

Full Circle Therapy Center / Council Bluffs, IA

Gabriel's Corner Council Bluffs / Council Bluffs, IA

Gethsemane Presbyterian Church Council Bluffs, IA

Green Hills AEA / Council Bluffs, IA

Grief's Journey / Omaha, NE	
Habitat for Humanity of Council Bluffs Council Bluffs, IA	
Healthy and Well Kids in Iowa / Cedar Rapids, IA	
Heartland Family Service / Council Bluffs, IA	
Heartland Family Service–Iowa Family Works Council Bluffs, IA	
Heartland Family Service Integrated Health Home / Sioux Center, IA	
Heartland Family Service-Pottawattamie County Homeless Link / Council Bluffs, IA	
Hope 4 Iowa Crisis Line / Council Bluffs, IA	
Horizon Therapy Group / Council Bluffs, IA	
Interfaith Response, Inc. / Council Bluffs, IA	
Iowa Concern Hotline / Ames, IA	
Iowa COVID-19 Legal Advice Hotline Des Moines, IA	
Iowa Department of Public Health– Healthy Families Line / Des Moines, IA	
Iowa Farmers Market Nutrition Program Des Moines, IA	
Iowa Focus – Family Options and Community Supports / Council Bluffs, IA	
lowa Food Assistance Employment & Training Program / Council Bluffs, IA	
Iowa Legal Aid / Council Bluffs, IA	
lowa State University Extension & Outreach– 4-H Youth Development / Ames, IA	
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Iowa State University Extension & Outreach -Speak Up Be Safe / Council Bluffs, IA

Iowa Western Community College-Adult Education / Council Bluffs, IA

Iowa Western Community College - Career Planning / Council Bluffs, IA

Iowa Western Community College - Education 2 Employment Council Bluffs, IA

IowaWORKS / Council Bluffs, IA

Jennie Edmundson Foundation Family Resource Center / Council Bluffs, IA

Jennie Edmundson Hospital - Behavioral Health Council Bluffs, IA

Kanesville Therapy, LLC / Council Bluffs, IA

Keystone Treatment and Outreach Center National

League of Human Dignity / Council Bluffs, IA

Lewis Central Lucky Children / Des Moines, IA

Lutheran Family Services of NE-R Safe Sexual Abuse Treatment / Omaha, NE

Lutheran Services in Iowa / Council Bluffs, IA

Lutheran Services in Iowa / Des Moines, IA

MAPA - Metrol Rideshare / Omaha, NE

Micah House / Council Bluffs, IA

Mid-Iowa Family Therapy Clinic, Inc. Council Bluffs, IA

MOHMs Place Meal Site / Council Bluffs, IA

Municipal Housing Agency of Council Bluffs Council Bluffs, IA

Music & Movies in the Park / Council Bluffs, IA

National Alliance on Mental Illness - Iowa Des Moines, IA

National Alliance on Mental Illness-Southwest Iowa / Clarinda, IA

National Association of Counties-Prescription Discount Card / National

Omaha Bridges Out of Poverty Inc. / Omaha, NE

Opportunity Youth Alliance-Youth HUB Omaha, NE

Our Savior's Lutheran Food & Pet Food Pantry Council Bluffs, IA

Parent Partners / Council Bluffs, IA

Persia Development Corporation / Persia, IA

Philip's Cupboard / Council Bluffs, IA

Planned Parenthood of the Heartland Council Bluffs, IA

Poison Control Center / Council Bluffs, IA

Postpartum Depression Hotline / National

Pottawattamie County Community Services Council Bluffs, IA

Pottawattamie County General Assistance Council Bluffs, IA

REBELS In His Hands / Council Bluffs, IA

Resource Center on Domestic Violence– Child Protection and Custody / National

Raise Me to Read - Council Bluffs, IA

Riverside Food Pantry / Oakland, IA

Salvation Army / Council Bluffs, IA

Salvation Army Family Store & Donation Center / Atlantic, IA

Shaken Baby Task Force / Council Bluffs, IA

Share My Smile / Council Bluffs, IA

Shriners Hospitals for Children / National

SNAP Outreach / Council Bluffs, IA

Southside Christian Church Food Pantry Council Bluffs, IA

Southwest Iowa Coalition on Human Trafficking / Council Bluffs, IA

Southwest Iowa Mediation Service / Atlantic, IA

Southwest Iowa Mental Health Center / Atlantic, IA

Southwest Iowa MHDS Region / Council Bluffs, IA

Southwest Iowa Planning Council - Lead Based Paint Testing Program / Atlantic, IA

Southwest Iowa Transit Agency / Atlantic, IA

STARS Scholarship Program / Council Bluffs, IA

String Sprouts - Omaha Conservatory of Music Omaha, NE

The Peer Center / Council Bluffs, IA

The Trevor Project / National

Therapy Place, Inc. / Atlantic, IA

TLC Community Food & Clothing Pantry Walnut, IA

Together Inc. / Council Bluffs, IA

Trailblazers of the Heartland / Council Bluffs, IA

Transitional Services of Iowa / Council Bluffs, IA

Visiting Nurse Association / Council Bluffs, IA

VODEC / Council Bluffs, IA

West Central Community Action-Head Start Atlantic, IA

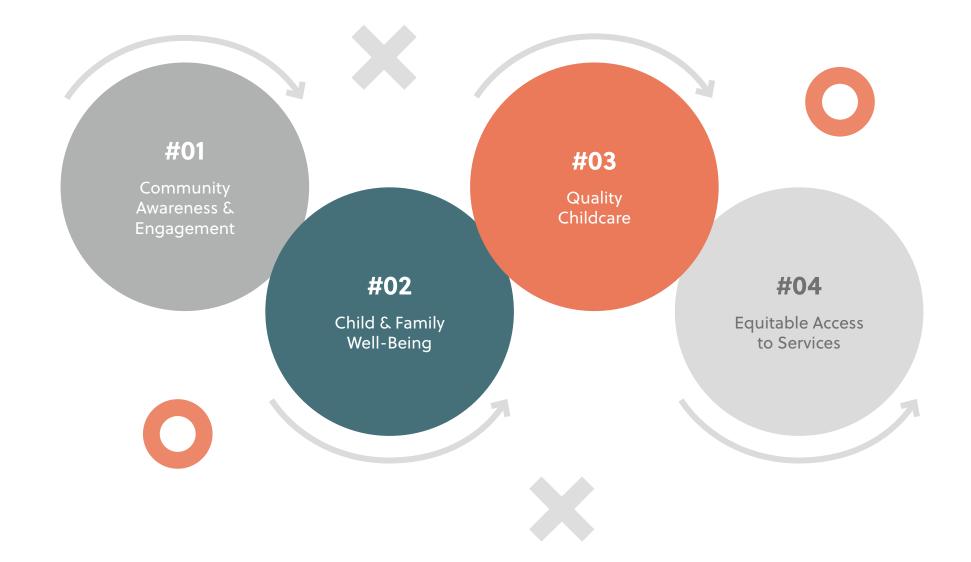
West Central Community Action Pottawattamie County Outreach / Council Bluffs, IA

Youth Emergency Services / Omaha, NE



Strategic Plan

There are four priority areas of the strategic plan. The following pages provide details for each priority area.



Priority #1: Community Awareness & Engagement

Increase community awareness and engagement in early childhood services to support families



Build community engagement through a collaborative marketing strategy to positively promote early childhood services.

Improve community understanding of available entry points and options for accessing services.

Partner with provider agencies and community groups (schools, churches, hospitals) to educate, engage, and empower families.

02

Priority #2: Child & Family Well-Being

Strengthen protective factors in the community to reduce child maltreatment and help families thrive



Increase connections to mental health and substance use providers in the community.

Expand prevention efforts and safety nets to support families and reduce family separation.

Create a forum for families to connect, support, and empower one another.

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Priority #3: Quality Childcare

Increase availability of quality childcare options that meet the needs of families in the community



Promote family friendly workplace policies such as flexible schedules and onsite day care.

Identify and implement viable options for reducing service costs to low-income families without reducing worker pay.

Advocate at the state level for stronger financial support of childcare for low-income families.

Priority #4: Equitable Access to Services

Ensure equitable access to early childhood services so that all families can get the support they need



Improve access to services for families with scheduling and location barriers.

Enhance access to services for non-English speaking families in the community.

Streamline processes to quickly connect all families in need to the right services at the right time.

Implementation Plan

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Priority #1: Community Awareness & Engagement

Increase community awareness and engagement in early childhood services to support families

Critical Strategy	Action Steps	Potential Partners	Necessary Resources		ement imelin	
Build community engagement through a collaborative marketing strategy to positively promote early childhood services.	Conduct research, scan best practices, and identify existing messaging efforts for engaging and communicating with families.	• CCR&R • CFRN*	Data/Information Marketing Expertise	Y1	Y2	Y3
	Create a comprehensive marketing plan to build community engagement, notify of available services, and enhance understanding of the importance of positive early childhood experiences.	• Chamber Child Care Collaborative Taskforce • Family, Inc. • Kid Glove	 Marketing Materials Partners Staff Website/Social Media 	Y1	Y2	Y3
	Create and compile informational materials for families promoting early childhood services.	• Prevent Child Abuse	Website/Social Media	Y1	Y2	Y3
	Develop content for training sessions targeting provider agencies and community groups to help them effectively promote their services.	• TFA & Committees*		Y1	Y2	Y3
	Develop presentations for provider agencies and community groups to build understanding of ACES, hope, resilience, and protective factors among families in the community.			Y1	¥2	Y3
Improve community understanding of	lerstanding of rural areas. • Chamber of Commerce	Data/InformationPartners	Y1	Y2	Y3	
available entry points and options for accessing	Work with existing information and referral agencies to ensure all entry points and service options are communicated in a streamlined fashion.	• CFRN* • CCR&R - • Family, Inc.	• Website/Social Media • Staff	Y1	Y2	Y3
services.	Partner with referral agencies to create a plan focused on ensuring public information is accurate and kept up to date.	Human Services Advisory Council		Y1	Y2	Y3
	Identify and advertise services on social media pages that have a large following by targeted communities.	Pottawattamie County Public Health SWIA MHDS Region*		Y1	Y2	Y3
	Identify the top entry points and primary sources families are hearing about services and adjust advertisements and marketing as needed.	• TFA & Committees* • United Way*		Y1	¥2	Y 3
Partner with provider agencies and community	Generate a list of organizations to target for partnerships including provider agencies and community groups.	Catholic Charities CCR&R	 Brochures/Handouts Community Groups 	Y1	¥2	Y3
groups (schools, churches, hospitals) to educate, engage, and empower families.	Assess interest of provider agencies and community groups in adopting evidence- based practices and participating in continuing education to solidify knowledge and stay up to date on best practice.	 • CFRN* • Children's Coordinating Council • Children's Square 	 Partners Providers Staff Training Location 	Y1	¥2	Y3
	Share materials with community groups to disperse to families (e.g., new parents at hospitals, preschool/ kindergarten round-up at schools).	• DHHS • Family, Inc.	Training Materials Website/Social Media	Y1	Y2	¥3
	Conduct training sessions with provider agencies and community groups to help them educate, engage, and empower families.	Green Hills AEA Human Services Advisony Council		Y1	¥2	¥3
	Offer continuing education as needed with provider agencies and community groups to help them stay up to date on best practice.	Advisory Council • Juvenile Court Services • Pottawattamie County Public Health • TFA & Committees*		Y1	¥2	¥3

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Priority #2: Child & Family Well-Being

Strengthen protective factors in the community to reduce child maltreatment and help families thrive

Critical Strategy	Action Steps	Potential Partners	Necessary Resources	Implementation Timeline		
Increase connections to mental health and substance use providers	Review current resources and document mental health and substance use providers available in the community including program information, cost, hours, and requirements.	• 211 • Children's Square* • SWIA MHDS Region*	PartnersProvidersReferral Form	Y1	Y2	Y3
the community.	Partner with provider agencies to discuss the benefits and logistics of a universal referral form and work to implement form if deemed beneficial.	Family, Inc. Heartland Family Service	Service Information	Y1	¥2	Y3
	Gather feedback from families and document current gaps and barriers to accessing mental health and substance use services in the community.	 Mental Health Providers* 		¥1	¥2	Y3
	Convene partners to discuss and identify how to fill gaps and overcome barriers in accessing mental health and substance use services.	National Alliance on Mental Illness		Y1	¥2	Y3
	Identify and support the implementation of top viable solution(s) for reducing gaps and barriers to accessing mental health and substance use services.		Y1	Y2	Y3	
Expand prevention efforts and safety nets to support	Promote informal and formal supports available to families so they know where to turn when they need support.	712 Initiative*Area Education Agency	Data/Information Newsletters	Y1	¥2	Y3
families and reduce family separation.	Review and optimize processes to ensure families in need receive information on how to access basic needs resources (e.g., food, clothing, housing).	 CFRN* Children's Square* Heartland Family 	• Partners • Staff • Website/Social Media	Y1	¥2	Y3
	Leverage services available in the community in order to prevent children from being removed from their families when parents need support or assistance.	• Human Services		Y1	¥2	Y3
	Identify how current and potential funding sources could be used to expand prevention efforts and safety nets through supports, services, and events.	Advisory Council* • Prevent Child Abuse* • TFA & Committees*		Y1	¥2	¥3
	Explore and identify current community events that could serve as an outlet for building neighborhood engagement and support systems.	• TFA & Committees	Y1	¥2	Y3	
Create a forum for families to connect,	Create materials and communications highlighting the good work already being done by parents in the community.	• Boys Town • CFRN*	 Brochures/Handouts Community Groups 	Y1	Y2	Y3
support, and empower one another.	Collect information and feedback from parents on how they like to learn and what opportunities would make them feel most connected, supported, and empowered.	 Family, Inc. Raise Me to Read Service Providers 	PartnersProvidersStaff	¥1	Y2	Y3
	Identify ways to strengthen current opportunities (e.g., parent café model) and determine additional opportunities to best meet parents' needs (e.g., informal, virtual).	• Jervice Providers • Jervice Providers • Jervice Providers • Training Location • Training Materials		Y1	Y2	Y3
	Invite parents to present at community events and empower them to lead future forums and support their community.		• Website/Social Media	Y1	¥2	¥3
	Build and pilot updated forum opportunities and revise model and processes based on parent feedback.		Y1	¥2	Y3	





Priority #3: Quality Childcare

Increase availability of quality childcare options that meet the needs of families in the community



Critical Strategy	Action Steps	Potential Partners	Necessary Resources	Implementation Timeline		
Promote family friendly workplace policies such as flexible schedules and onsite day care.	Research and document the benefits that family friendly workplaces can have on both businesses and employees.	Commerce*	• Businesses • Business Experts	Y1	Y2	Y3
	Assess current policies and offerings among local businesses in order to identify relevant national models for quality childcare benefits.	• CCR&R* • IWCC Small Business Center	 Data/Information Marketing Materials Partners 	Y1	Y2	Y3
	Work with the Chamber to identify target audiences to promote benefits of family friendly business policies and offerings.	• TFA & Committees*	• Staff	Y1	Y2	Y3
	Create and share compelling materials with local businesses in order to gain buy-in and communicate the benefits of family friendly workplaces.			Y1	Y2	Y3
	Help interested businesses develop action plans to implement family friendly policies and offerings for their employees.			Y1	Y2	¥3
Identify and implement viable options for	including cost, hours, and requirements to better understand current options and costs. • Centro Latino	Centro Latino	 Business Plan Tools Data/Information 	Y1	Y2	Y3
reducing service costs to low-income families without reducing worker pay.	Explore current efforts underway to lower childcare costs, including shared services models and employer-site childcare, and determine how to support that work.	 Chamber of Commerce* Children's Square DHHS 	 Partners Providers Staff 	Y1	Y2	Y3
	Use CCR&R to develop business planning tools to help assess costs of childcare organizations and options for decreasing costs to low-income families.	 Pottawattamie County Childcare Coalition 		Y1	Y2	Y3
	Work with partners to identify top viable options for reducing childcare costs for low- income families and develop plans for implementation.	 Pottawattamie County Community Foundation TFA & Committees* 		Y1	¥2	Y3
	Work with community and provider agencies to support the implementation of childcare cost reduction solutions for low-income families.	• YMCA		Y1	¥2	Y 3
Advocate at the state level for stronger financial	Partner with agencies to determine current advocacy efforts underway and additional support needed in those efforts.	• Chamber of Commerce*	 Advocacy Materials Data/Information 	Y1	Y2	Y3
support of childcare for low-income families.	Create a list of key quality childcare issues to support through advocacy efforts (e.g., benefits cliff, reimbursements to providers based on enrollment).	• CCR&R* • Iowa West Racing Association	 Lobbyist(s) Partners Providers 	Y1	Y2	Y3
	Review bills and legislative calendar to determine the best opportunities for advocating for quality childcare for low-income families.	Pottawattamie County Childcare Coalition	• Staff	Y1	Y2	Y3
	Partner with advocacy-focused organizations to help develop advocacy plans and materials for quality childcare issues and determine best avenues for advocating for change.	 Pottawattamie County Community Foundation Lobbyists 		Y1	Y2	Y3
	Work with community and provider agencies to support the implementation of advocacy plans for each quality childcare issue identified.	• Looddyists • Local Advocates • State Legislators* • TFA & Committees*		Y1	¥2	Y3

Priority #4: Equitable Access to Services

Ensure equitable access to early childhood services so that all families can get the support they need

Critical Strategy	Action Steps	Potential Partners	Necessary Resources	Implementation Timeline			
Improve access to services for families with	Determine key early childhood services most in need of enhanced access options for families in the community.	Childcare Providers Service Providers*	Data/Information Partners	Y1	Y2	Y3	
scheduling and location barriers.	Identify the most viable options (e.g., additional pay, staff rotations) for offering extended hours (e.g., evenings, weekends) for key early childhood services identified and pilot solutions.	• Southwest Iowa Transit Agency	 Providers Transportation Service Locations 	Y1	¥2	Y3	
	Assess the transportation needs of rural families and create a plan to fill gaps in order to assist rural families without transportation.			Y1	¥2	Y3	
	Implement extended hour (e.g., evenings, weekends) offerings for key early childhood services that had successful pilot implementations.			Y1	¥2	¥3	
	Implement solutions focused on increasing access to services for rural families without transportation.			Y1	¥2	¥3	
Enhance access to services for non-English speaking families in the	Research and identify the largest gaps in serving non-English speaking families, determine where these gaps occur in the service provision process, and create a plan for addressing them.	here these gaps occur in the service provision process, and create a plan for hem. Hevelop key communications and materials and translate them to the Hevelop key communications and materials and translate them to the Hevelop key communications and materials and translate them to the Hevelop key communications and materials and translate them to the Hevelop key communications and materials and translate them to the Hevelop key communications and materials and translate them to the	 Interpreters 	Y1	Y2	Y3	
community.	Identify and develop key communications and materials and translate them to the primary non-English languages spoken in the community.	Services • Translators	• Training Materials • Translator	¥1	Y2	Y3	
	Research and leverage additional recruitment sources for hiring educators, case managers, and mental health therapists who speak the top non-English languages.	_		Y1	¥2	Y3	
	Develop standards and processes to guide the hiring and training of staff who speak the top non-English languages and dialects.	_	Y1	¥2	Y3		
	Partner with providers to implement solutions to address the largest gaps in service access for non-English speaking families.	-	Y1	¥2	Y3		
Streamline processes to quickly connect all	Review the current intake process and determine key areas of improvement to minimize hand-offs and ensure alignment to CFRN coordinated intake system standards.	• CFRN * • CCR&R*	 Data/Information Database 	Y1	Y2	Y3	
families in need to the right services at the right time.	Leverage data sharing agreements and database information to determine which providers are at capacity and direct services accordingly.	• TFA & Committees*	 Data Sharing Forms Foundations Partners 	Y1	Y2	Y3	
	Implement the changes identified to streamline the coordinated intake system and provide training to agencies focused on navigating the coordinated intake system.		• Staff	Y1	¥2	Y3	
	Examine income eligibility requirements for services and areas where the most families in need are being turned away and work with foundations or other entities to cover the cost.			Y1	¥2	Y3	
	Research strategies to shorten waitlists without adding resources or sacrificing quality of services and pilot top solutions.			Y1	¥2	¥3	



Measurement Plan

Measurement Plan

TFA continually strives to improve its capacity for meeting goals and creating meaningful change in the community. As part of its focus on continuous improvement, TFA and its partners are committed to measuring both the implementation of this plan and the impact it has on the community using the Results-Based Accountability Framework as a foundation for measurement. Accordingly, this measurement plan includes indicators, at both the implementation and community level, for each critical strategy included in the plan along with a streamlined approach to measuring them. This comprehensive approach to measurement will allow stakeholders to monitor progress, make adjustments, and maximize impact while also minimizing the burden that ongoing measurement can have on TFA and its partners. Details regarding each type of indicator and how to assess them over the course of the three-year community plan timeframe are provided below.



Implementation Indicators

Implementation indicators are metrics that can be used to track implementation of the critical strategies that fall under each priority area. One primary implementation indicator was identified for each action step for a total of five indicators per critical strategy. Implementation of the community plan will be assessed through semi-annual review sessions led by TFA in collaboration with other community partners. These semiannual review sessions will help guide implementation, track progress, and identify barriers while also building alignment, creating accountability, and celebrating wins. Key steps for conducting semi-annual review sessions are listed below.

- \rightarrow Identify and invite partners to participate in semi-annual review sessions.
- → Schedule the review sessions during a set date/time semi-annually.
- → Create an implementation indicator tracking form that can be used during sessions.
- → Use the tracking form to document the status of each indicator during each session.
- → Identify implementation barriers and make adjustments as needed.

System-wide Indicators

System-wide indicators are metrics that can be used to track communitylevel impact. Two system-wide indicators were identified for each critical strategy, one being more of a leading indicator and one being more of a lagging indicator. Impact will be assessed through annual data collection efforts led by TFA in collaboration with other community partners. These data collection efforts will help identify where progress is being made and where more attention may be needed while also creating an avenue for communicating impact with funders, partners, and other community stakeholders. Key steps for implementing annual data collection efforts are listed below.

- → Identify the specific data source that will be used for each system-wide indicator.
- → Document the baseline or starting point for each system-wide indicator.
- \rightarrow Set annual targets for improving each system-wide indicator.
- → Gather data and document the status of each system-wide indicator each year.
- → Develop and distribute a brief report of findings to community stakeholders.

Priority #1: Community Awareness & Engagement

Increase community awareness and engagement in early childhood services to support families



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Priority #2: Child & Family Well-Being

Strengthen protective factors in the community to reduce child maltreatment and help families thrive



Critical Strategy	Action Steps	Implementation Indicators	System-wide Indicators	
Increase connections to mental health and substance use providers	Review current resources and document mental health and substance use providers available in the community including program information, cost, hours, and requirements.	Current resources documented	 Number of mental health and substance use providers and referrals 	
in the community.	Partner with provider agencies to discuss the benefits and logistics of a universal referral form and work to implement form if deemed beneficial.	Universal referral form plan created	Number of successful connections to mental health and substance	
	Gather feedback from families and document current gaps and barriers to accessing mental health and substance use services in the community.	Feedback and barriers documented		
	Convene partners to discuss and identify how to fill gaps and overcome barriers in accessing mental health and substance use services.	Barrier solutions identified		
	Identify and support the implementation of top viable solution(s) for reducing gaps and barriers to accessing mental health and substance use services.	Solutions implemented		
Expand prevention efforts and safety nets to support	Promote informal and formal supports available to families so they know where to turn when they need support.	Family supports promoted	• Number of families reached by prevention efforts	
families and reduce family separation.	Review and optimize processes to ensure families in need receive information on how to access basic needs resources (e.g., food, clothing, housing).	Basic needs information optimized	• Number of neglect cases and family separations	
	Leverage services available in the community in order to prevent children from being removed from their families when parents need support or assistance.	Family supports leveraged		
	Identify how current and potential funding sources could be used to expand prevention efforts and safety nets through supports, services, and events.	Funding sources identified		
	Explore and identify current community events that could serve as an outlet for building neighborhood engagement and support systems.			
Create a forum for families to connect,	Create materials and communications highlighting the good work already being done by parents in the community.	Parent accomplishments highlighted	• Event and forum attendance and engagement	
support, and empower one another.	Collect information and feedback from parents on how they like to learn and what opportunities would make them feel most connected, supported, and empowered.	Parent feedback collected	Level of family connections and perceptions of support	
	Identify ways to strengthen current opportunities (e.g., parent café model) and determine additional opportunities to best meet parents' needs (e.g., informal, virtual).	Program improvements identified		
	Invite parents to present at community events and empower them to lead future forums and support their community.	Parents invited and empowered		
	Build and pilot updated forum opportunities and revise model and processes based on parent feedback.	Forums built, piloted, and revised		

Priority #3: Quality Childcare

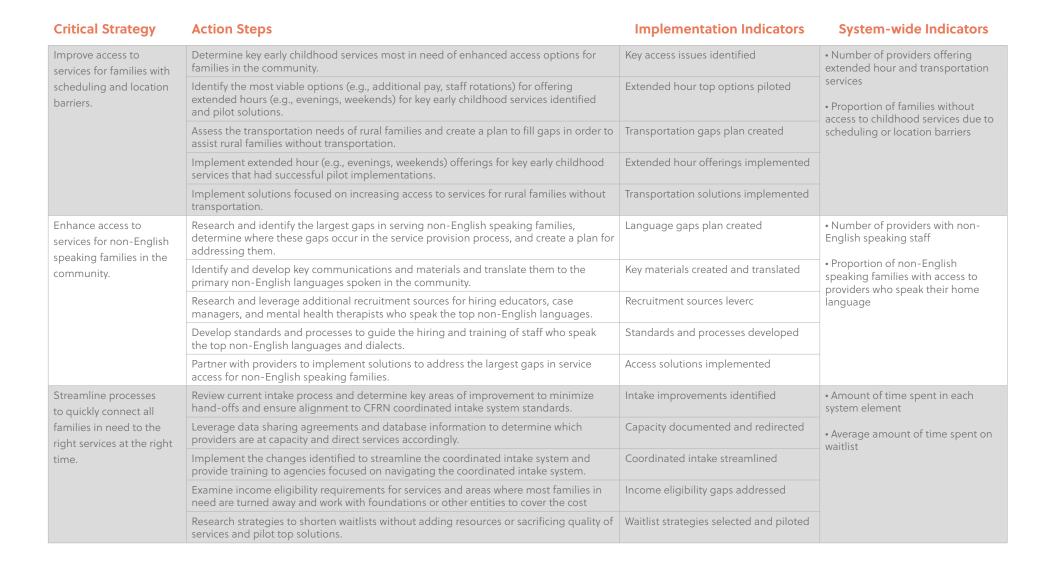
Increase availability of quality childcare options that meet the needs of families in the community



Critical Strategy Action Steps		Implementation Indicators	System-wide Indicators
Promote family friendly workplace policies such	Research and document the benefits that family friendly workplaces can have on both businesses and employees.	Research and benefits documented	• Number of businesses with family- friendly policies
as flexible schedules and onsite day care.	Assess current policies and offerings among local businesses in order to identify relevant national models for quality childcare benefits.	Policies assessed and models identified	• Number of families with access to workplaces with family-friendly
·	Work with the Chamber to identify target audiences to promote benefits of family friendly business policies and offerings.	Target audiences identified	policies
	Create and share compelling materials with local businesses in order to gain buy-in and communicate the benefits of family friendly workplaces.	Materials developed and shared	
	Help interested businesses develop action plans to implement family friendly policies and offerings for their employees.	Business action plans developed	
Identify and implement viable options for	Create a map of community childcare providers and document program information including cost, hours, and requirements to better understand current options and costs.	• Number of available childcare slots	
reducing service costs to low-income families	Explore current efforts underway to lower childcare costs, including shared services models and employer-site childcare, and determine how to support that work.	Current effort support plans created	• Number of low-income families able to afford childcare
without reducing worker pay.	Use CCR&R to develop business planning tools to help assess costs of childcare organizations and options for decreasing costs to low-income families.		
. ,	Work with partners to identify top viable options for reducing childcare costs for low- income families and develop plans for implementation.	Options identified and plans created	
	Work with community and provider agencies to support the implementation of childcare cost reduction solutions for low-income families.	-	
Advocate at the state level for stronger financial	Partner with agencies to determine current advocacy efforts underway and additional support needed in those efforts.	Advocacy efforts and support identified	• Number of family-friendly childcare bills passed through the
support of childcare for low-income families.	Create a list of key quality childcare issues to support through advocacy efforts (e.g., benefits cliff, reimbursements to providers based on enrollment).	List of advocacy issues created	egislature • Level of financial support for low-
	Review bills and legislative calendar to determine the best opportunities for advocating for quality childcare for low-income families.	Top advocacy opportunities identified	income families at the state level
	Partner with advocacy-focused organizations to help develop advocacy plans and materials for quality childcare issues and determine best avenues for advocating for change.	Advocacy plans and materials created	
	Work with community and provider agencies to support the implementation of advocacy plans for each quality childcare issue identified.	Advocacy plans implemented	

Priority #4: Equitable Access to Services

Ensure equitable access to early childhood services so that all families can get the support they need





Thriving Families Alliance Iowa West Foundation Iowa State University Category One Consulting

Holly Collins /Chairman, Veteran Affairs Commission

Recommendation to hire Director of Pottawattamie County Veteran Affairs.

Other Business

Jason Slack / Director, Buildings and Grounds

Discussion and/or decision on awarding Treasurer's office renovation work to Olsen Construction.

Request for Proposals; Pottawattamie County Treasurer's Office Remodel



Buildings & Grounds Department 227 South 6th Street Council Bluffs, IA 51501

The purpose of Pottawattamie County government is to provide the highest quality government possible to the citizens of Pottawattamie County, Iowa, and other governmental entities in the most efficient and cost-effective manner possible.

In an effort to better serve the taxpayers, the county Treasurer's Office aspires to change the configuration of the customer service counter and install lower casework to the East and West side of the office to match the existing finishes.

The purpose of this RFP is to solicit proposals from various contractors to complete this remodel based on criteria listed herein, and select a candidate who Pottawattamie County deems as best fit to provide deliverables within budget and time constraints.

- I. Currently the customer service counter has a "U" shaped alcove in the center. The contractor shall furnish all labor and equipment to eliminate this bend and run the counter in a straight line, parallel with the front glass wall on the South side of the Treasurer's office. The following criteria must be met to achieve project success:
 - A.) Utilize/re-use as much of the Corian (platinum) countertop and casework as possible.
 - 1. Corian shall be seamless in appearance.
 - 2. Wood stain shall match existing finish.
 - 3. We understand that the oak paneling front is not going to fill in to exact dimensions. We want the front oak paneling to be as concentric as possible with stain to match.
 - B.) Utilize/re-use as much of the tempered glass barrier as possible.
 - 1. Tempered glass barrier shall run the entire length of new counter configuration (center section of glass will need to be re-worked)
 - 2. Any extra tempered glass barrier components shall be turned over to Pottawattamie County for use in other locations.
 - 3. Tempered glass barrier was installed in 2020 by Midwest Glass & Glazing.
 - 4. Electrical work will be performed by the county in conjunction with the project. We will try to re-use as much of the data cabling as possible in setting up the new stations.
 - C.) A skim coat and carpet shall be filled in behind main counter over top of quarry tile. Existing carpet was purchased from Chris Hughes at Kelly's Carpet of Council Bluffs. He has the specifications.
 - D.) Trash and demolition debris shall be removed from site daily due to other construction projects on site and the lack of available space to stage a dumpster. Arrangements have been made with Meco-Henne to utilize the alley North of the Courthouse for a dumpster on wheels. It will need to be out of their way Monday through Friday 07:00-16:30.
 - E.) In an effort to serve the public, work <u>must</u> be performed on weekends or between the hours of 4:30 p.m. and 7:00 a.m. Monday through Friday.
 - 1. The office <u>must</u> be able to open for business with no less than 5 work stations in operation daily.

- F.) Lower cabinets shall be installed on the East and West sides of the office behind main counter area. The countertop shall be Corian (platinum) and the case work shall match existing wood stain on main counter.
- G.) Contractor shall provide for any permits necessary.
- H.) Contractor shall be responsible for all means and methods as they relate to safety and shall comply with all applicable local, state and federal requirements that are safety related. Safety shall be the responsibility of the Contractor.
- The Buildings & Grounds Department will provide:
 - A.) Access to all areas necessary for construction purposes.
 - B.) The man power to move furnishings and equipment around within the affected area of work throughout the course of the project.
 - C.) Electrical and data connections for the new work stations.
 - D.) Public Restrooms.

11.

- E.) Tax exempt certificates for contractor/subcontractors.
- F.) Progress payments shall be submitted with documentation of expenses. Payment terms will be net 30 days following completion of any services and receipt of invoice.
- G.) Safes to be moved by owner.
- III. This RFP represents the requirements for an open and competitive process. Official copies of proposals along with a Certificate of Insurance must be received via e-mail: jason.slack@pottcounty-ia.gov no later than 4:30 p.m. on January 12, 2022. Subject line must read "Treasurer's Office Remodel". Any proposals received after this date and time will be not be considered. Mail, telegrams, phone responses and submissions via any other means are not acceptable. The selection decision for the winning bidder will be made no later than January 18, 2022. Notification to bidders who were not awarded will be completed by January 21, 2022.

The contractor shall be responsible for scheduling site visits at the Pottawattamie County Courthouses by contacting:

Jason Slack, jason.slack@pottcounty-ia.gov, (712) 310-5257

Darrell Justesen, darrell.justesen@pottcounty-ia.gov, (402) 510-9941

If the organization submitting a proposal must outsource or contract any work to meet the requirement contained herein, this must be clearly stated in the proposal. Additionally, all costs included in proposals must be all-inclusive to include any outsourced or subcontracted work. Any proposals which call for outsourcing or subcontracting work must include a name and description of the organizations being contracted.

Upon notification of contract award the project planning will begin immediately. Project planning will be completed by January 31, 2021.

Pottawattamie County, as an Equal Opportunity Employer. Complies with federal and state laws prohibiting discrimination, including Title VI and Title VII (with amendments) of the 1964 Civil Rights Act as amended 38 USCO20-12. It is the policy of the Board of Supervisors that no person, on the basis of race, sex, color, religion, national origin or ancestry, age marital status, handicap, sexual orientation or veteran status, shall be discriminated against in employment, educational programs and activities, or admission.

Pottawattamie County reserves the right to reject any and all proposals, wholly or in part, and waive any irregularities in the RFP process.

Pottawattamie County may issue a clarification request, in writing, to one or all bidders. Bidders may submit questions via e-mail. Responses with questions will be made to all bidders prior to due date.

IV. Insurance Requirements

The successful bidder shall provide insurance certificates for minimum insurance coverage as follows:

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<u>GENERAL LIABILITY</u> Bodily Injury Liability Property Damage OR	\$500,000.00 \$500,000.00	\$1,000,000 \$1,000,000
Bodily Injury & Property Damage Combined	\$500,000.00	\$1,000,000
AUTOMOBILE LIABILITY Bodily Injury & Property Damage Combined Single		
Limit	\$500,000.00	
EXCESS LIABILITY Commercial Umbrella		
Coverage	\$500,000.00	\$1,000,000

Each Occurrence

WORKER'S COMPENSATION & EMPLOYERS' LIABILITY

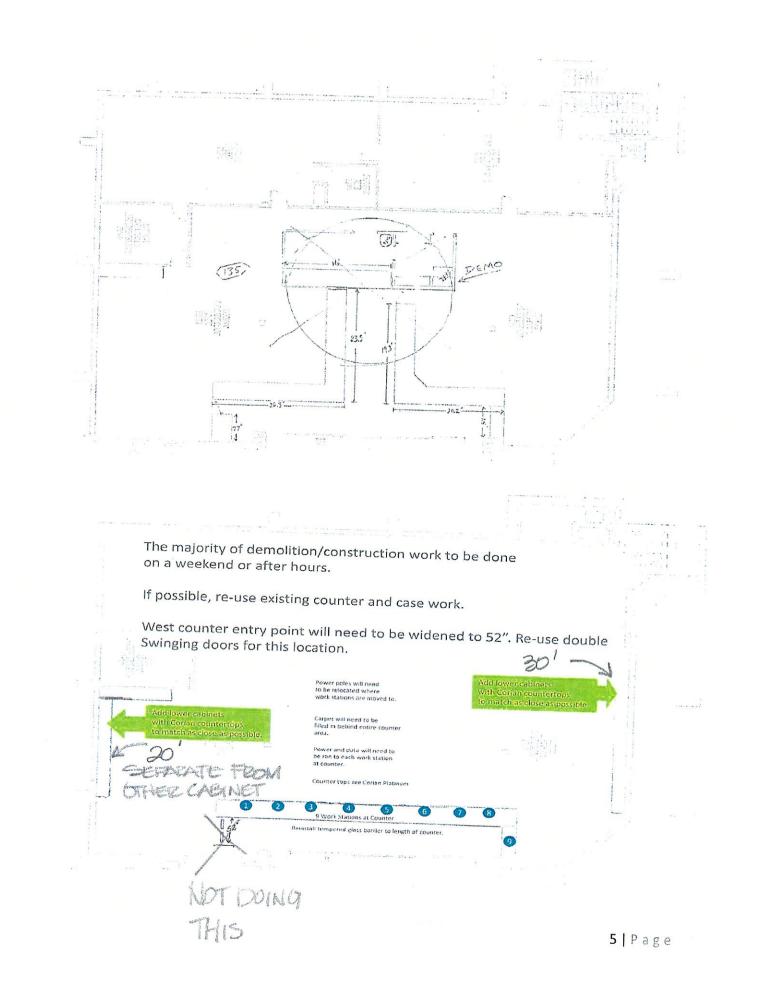
Worker's Compensation at levels require by the State of Iowa.

ADDITIONAL INSURED

Pottawattamie County, its elected or appointed officers, officials, employees and volunteers are included as insureds with regard to damages and defense of claims arising from:

- (a) activities performed by or on behalf of the Named Insured,
- (b) products and completed operations of the Named Insured,
- (c) premised owned, leased or used by the Named Insured, or

Aggregate



I have read the County's Request for Proposal and would like to be considered for contract award. I agree to perform the subject services as specified and understand all conditions of award. I also agree to abide by the County, State and OSHA safety policies, rules and regulations.

Company Name: USAN TROS CONGTR. CO. Type of Business Entity: $ACorp; \Box LLC; \Box Partnership; \Box Sole Proprietor; \Box Other: ______$ Address: <math>1900 GRAND AUE. CB, IA 51503 Phone #: 712-256-5139 Cell: 402-306-1352Fed Tax ID OR SS#: 71-0886389Company Representative: CRAIG FEV Email: CFVY.OISONDROS@COX.NEL Date: 12/10/21

I agree to provide Comprehensive Automobile Liability Insurance in the amount of \$500,000.00 (five hundred thousand) dollars, Comprehensive General Liability Insurance in the amount of \$500,000.00 (five hundred thousand) dollars, and Workers' Compensation at the levels required by the State of Iowa for my Company, and I agree to furnish a Certificate of my Coverage to Pottawattamie County upon award.

🖄 Yes: 🗆 No:

I offer the following references as to my ability to perform this contract, and authorize Pottawattamie County to contact the individuals or companies provided.

Name: TAVE UMLAND Company: IA NAT. GUARD
Phone: 515-252-4989
Name: PICK REICHENPERER Company: CITY OF CR
Phone: $112 - 213 - 414$
SIXTY THOUSAND NINE HUNDRED SEVENTY SEVEN
Lump Sum Base Bid: # 60,977.00
Completion Date: 2 MONTHS AFTER WE GET FERMIT
Signature: <u>Andrew-M. Olson</u> Date: <u>12/10/21</u> Printed Name: <u>ANDREW DStan</u>

ACORD	

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

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THIS CERTIFICATE IS ISSUED AS A CERTIFICATE DOES NOT AFFIRMAT BELOW, THIS CERTIFICATE OF INT	MATT	ER O	F INFORMATION ONLY	AND CO	NEERS NO P			1	12/09/2021
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John Rasmussen/Engineer

Approve and authorize Chairman to sign the Final Acceptance Certification for Project RC-C078(203) – 9A-78. Form 640003 03-04 wd



CERTIFICATE of COMPLETION and FINAL ACCEPTANCE of AGREEMENT WORK

COMPANY:	Pottawatta	mie County	COUNTY/CITY:	Pottawattamie	
ADDRESS:	223 South (6th Street	PROJECT NO.:	RC-CO78(203)9A-78	
KIND OF WO	DRK:	d Street and Industrial Park	Development Paving		
AGREEMEN	T DATE:	April 14, 2020	FIELD COMPLETION	N DATE:	
		work covered by the above ereby accepted, subject to		nas been completed in acc	cordance with
SIGNATURE			DA	ATE:,	2022
	Project Engir (Consultant)	neer (Res. Construction) (Area Engin	eer) (County) (City)		Year
*SIGNATUR	Ξ:		DA	ATE:,	2022
	District (Cons	struction) (Maintenance) (Local Syste	ems) Engineer		Year
Approved and Council of	d work acce	pted by the Board of Super	rvisors/City Pottaw	vattamie	
this	day of	,	2022 Year		
			SIGNATURE:	Chairman/Mayor	
Acknowledge Transportatio		of project in accordance w	rith referenced agreeme	nt by the Iowa Department	of
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Report of Fees Disbursed for

12/01/2021 - 12/31/2021

I Andy Brown, Sheriff of Pottawattamie County IA., do hereby certify that the following is a correct statement of fees disbursed by me from my office for the period 12/01/2021 - 12/31/2021.

<u>Disbursements</u> :	
Paid to Others:	
State - Weapon Permit Amount	965.00
Refunds; Publication; Sales; Com	211,605.60
Subtotal	212,570.60
Paid to Treasurer:	
Service Fees - Notary Fees; Copy Fees	33,672.15
Postage	3,228.96
Transport - Officer Expenses	3,911.83
Mileage Amount	3,426.94
Report Amount	140.00
County - Weapon Permit Amount	4,065.00
Other - Subpoena	356.00
Subtotal	48,800.88
Total	261,371.48

The above information is respectfully submitted on 1/18/2022

Andy Brown Pottawattamie County, IA

Report of Fees Collected for

12/01/2021 - 12/31/2021

I Andy Brown, Sheriff of Pottawattamie County IA., do hereby certify that the following is a correct statement of fees collected by me in my office for the period 12/01/2021 - 12/31/2021.

Receipts:	
Service Fees - Notary Fees; Copy Fees	30,574.65
Postage	2,880.75
Transport - Officer Expenses	3,911.83
Mileage Amount	3,416.94
Report Amount	130.00
County - Weapon Permit Amount	4,045.00
State - Weapon Permit Amount	955.00
Refunds; Publication; Sales; Com	146,246.37
Other - Subpoena	356.00
Unapplied	34.00
Total	192,550.54

The above information is respectfully submitted on 1/18/2022

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Andy Brown Pottawattamie County, IA

Closed Session

Study Session

BUDGET DISCUSSION

Discussion only